**User Stories for ConnectED Professional Networking Platform**

**1.Registration and Login:**

**1.1 User Story:**

As a new user, I want to register for an account so that I can access the platform's features.

**Acceptance Criteria:**

Given that user should be able to sign up using an email address and password.

When user must provide a valid email address and create a strong password.

Then the successful registration, user's account is created, and they are logged in automatically.

**1.2 User Story:**

As a registered user, I want to be able to log in to my account securely and efficiently so that I access my account.

**Acceptance Criteria:**

Given that the user should be able to log in using their email address and password.

When the user must enter correct credentials to access their account.

Then the successful authentication, user is directed to their account.

**1.3 User Story:**

As a registered user, I want to reset my password if I forget it, so that I can regain access to my account.

**Acceptance Criteria:**

Given that the user should have an option to reset their password from the login screen.

When the user must provide their email address associated with the account.

And submitting a password reset request to the user through an email.

Then the user receives an email with instructions to reset their password.

**1.4 User Story:**

As a user, I want to be able to receive a one-time password (OTP) on my email, so that I can securely access my account and protect it from unauthorized access.

**Acceptance Criteria:**

Given that the user should be prompted to input their registered email during the login

process.

When entering the registered email, the system should generate and send a unique OTP to the provided contact information.

Then system should verify the entered OTP against the generated one for the provided email.

**1.5 User Story:**

As an Admin, I want to create a new admin account so that I can manage the platform.

**Acceptance Criteria:**

Given that the admin registration is restricted to existing admin users only.

When the admin can fill out registration details such as username, email, and password.

Then the new admin will be registered and is directed to the login page.

**1.6 User Story:**

As an Admin, I want to log in to the account so that I can manage platform settings, user accounts, and other criteria.

**Acceptance Criteria:**

Given that the admin can login through username and password.

When the admin gives the appropriate credentials for username and password

Then the admin can be able to manage the platform settings and user accounts.

**1.7 User Story:**

As an Advertiser, I want to create an account on the professional social networking platform so that I can promote my products or services.

**Acceptance Criteria:**

Given that the advertiser has registration form includes fields for advertiser's name, email, company name, and password.

When the confirmation mail receives to their registered email

Then the advertiser is redirected to the login page.

**1.8 User Story:**

As an Advertiser, I want to log in to my account securely so that I can create and manage advertising campaigns on the platform.

**Acceptance Criteria:**

Given that the advertiser can move to the login page.

When the advertiser enters the username and password

Them the system should authenticate the credentials securely.

**1.9 User Story:**

As a Recruiter, I want to create an account and log in to manage job postings and contact candidates.

**Acceptance Criteria:**

Given that the recruiter can register with fields like name, role, email, password, and company name.

When the recruiter receives confirmation email once the registration is done

Then the recruiter is redirected to the login page and manage the job postings.

**2.Profile Management:**

**2.1 User Story:**

As a user, I want to create and complete my profile to showcase my professional experience and skills.

**Acceptance Criteria:**

Given that the user should be able to fill out profile sections including summary, experience, education, skills, and certifications.

When the required fields are filled out

And the user can be able to upload the profile picture.

Then the user profile will be created and completed.

**2.2 User Story:**

As a User, I want to edit my profile details so that I can keep my data updated.

**Acceptance Criteria:**

Given that the user should be able to edit any section of their profile at any time.

When the user changes the profile

Then it automatically saved and visible.

**2.3 User Story:**

As an Advertiser, I want to manage the profile information and advertising preferences so that I advertising campaigns are effective and targeted.

**Acceptance Criteria:**

Given that the Advertiser can view and edit their profile information, including name, email, and company name.

When the advertiser made the changes or update it

Then the profile information is reflected in the advertiser's profile.

**2.4 User Story:**

As a Recruiter, I want to update my profile information and job preferences to attract potential candidates.

**Acceptance Criteria:**

Given that the recruiter can update their profile information including name, email, company name and job preferences.

When the changes have made in their profile

And the profile information is saved.

Then it will be reflected in the recruiter’s profile.

**3.Search and filter:**

**3.1 User Story:**

As a user, I want to filter search results by job title, so I can find professionals with specific roles or positions.

**Acceptance Criteria:**

Given that user have entered into a search page.

When the user finds the specific job title in the input field,

And the user applies the filter,

Then the search results should update to display only professionals who have that job title in their profile.

**3.2 User Story:**

As an advertiser, I want to search for users who have expressed specific interests or hobbies in their profiles, so that I can target them with personalized advertisements.

**Acceptance Criteria:**

Given that there should be a search option to find users based on their stated interests in their profiles.

When the advertisers should be able to input specific keywords or phrases related to the interests or hobbies they are targeting.

Then the search results should display users whose profiles contain the specified keywords or phrases in their interest’s section.

**3.3 User Story:**

As a Recruiter, I want to search and filter user profiles for potential candidates matching specific job requirements.

**Acceptance Criteria:**

Given that the recruiter can search for users based on skills, experience, education, and location.

When the recruiter filters the search results and prioritize candidates.

Then the recruiter will process the candidate’s profile.

**4.Post and content creation:**

**4.1 User Story:**

As a User, I want to post photos/videos to my account so that my followers can see.

**Acceptance Criteria:**

Given that the user should have an option to upload the posts like videos and photos.

When the user selects to add media to the post,

Then the user should have the collaboration by the posts.

**4.2 User Story:**

As a user, I want to delete a post that is no longer relevant or accurate.

**Acceptance Criteria:**

Given that the user can access the delete option for their own posts from the post options menu.

When the user to confirm the deletion

Then the posts are removed from the user's profile

**4.3 User Story:**

As an advertiser, I want to post an advertisement on the social networking platform so that I can increase the visibility and I reach the larger audience.

**Acceptance Criteria:**

Given that the advertiser should have an option like upload the advertisements.

When the advertiser posts the advertisement on the platform

Then the advertiser can promote their advertisements to connect with users.

**4.4 User Story:**

As a Recruiter, I want to manage job postings and track applicant information.

**Acceptance Criteria:**

Given that the recruiter can have dashboard that provides options to create, edit, or delete job postings.

When the recruiter views the applicant information

Then the recruiter can manage the recruitment process effectively.

**5.Messaging:**

**5.1 User Story:**

As a user, I want to send direct messages to other users, so I can communicate with them.

**Acceptance Criteria:**

Given that the user should be able to search for specific users.

When the user types the message

Then there should be a send button to transmit the message to the selected recipient.

**5.2 User Story:**

As a Recruiter, I want to contact potential candidates for job opportunities so that I can do the recruitment process.

**Acceptance Criteria:**

Given that the recruiter contacts the potential candidates.

When the recruiter should be able to view their profiles to assess their qualifications, experience, and suitability for the job opportunity.

Then the recruiter should be able to reach out to them via messaging, emails that are supported by the platform.

**6.Social Interactions:**

**6.1 User Story:**

As a user, I want to like, share and comment the post on the social networking platform so I can give my support and appreciation to them.

**Acceptance Criteria:**

Given that the user should have an option that includes like, comment and share below the post.

When the user clicks the like, share and comment button.

Then the user can be able to provide their thoughts and it is visible to others.

**6.2 User Story:**

As a recruiter, I want to engage with candidates by liking or commenting on their posts to establish empathy and build relationships.

**Acceptance Criteria:**

Given that the recruiter can like or comment on candidates' posts within their newsfeed.

When the recruiter likes and comments should be visible to the candidates.

Then they should maintain professionalism in their interactions and focusing on relevant topics related to the candidates' posts.

**7.User Management:**

**User Story:**

As an admin, I want to manage user accounts and permissions on the platform.

**Acceptance Criteria:**

Given that the admin can login to the account.

When the admin can access the user management section,

Then the admin should be able to manage the user accounts and permissions.

**8.Content Moderation:**

**User Story:**

As an Administrator, I want to review and moderate user-generated content to uphold community guidelines.

**Acceptance Criteria:**

Given the admin can be able to review the user post, comment and media.

When the admin can view the detailed content and it is not good.

Then the admin can take actions upon that like removing the contents

**9.Performance Tracking:**

**User Story:**

As an Advertiser, I want to track the performance of my advertisements to optimize ad spend.

**Acceptance Criteria:**

Given that the advertiser can view real-time metrics such as impressions, clicks, and conversion rates.

When the advertiser can track the performance of the advertisements

Then it should be updated and to provide accurate and up to date insights